



Blake Charman

Director of Marketing

**Started with Dillon Business
Advisors in 2026**

Client Focus

- Education and Resources
- Brand Awareness
- Client Success Stories

Blake loves her family, reading her Book of the Month picks, doing arts and crafts with her girls, baking, exploring small towns, listening to country music at Gruene Hall, and a good chocolate chip cookie.

Blake Charman is spontaneous, creative, and direct. She knows the value of slowing down to enjoy life's simple moments and truly believes, "Find joy in the small, ordinary, borderline-meaningless moments because everything is temporary and life keeps moving." We asked Blake a few questions to get to know her better, and here is what she had to share.

Where is your favorite place to travel?

I love small towns and keeping things simple. I'm happy jumping in the car and driving to somewhere like Brenham where I can wander around the historic downtown and soak up the slower pace of life. I've been lucky to visit some great towns, like Carmel-by-the-Sea in California, spots in Missouri where I've spent all my childhood summers. My favorite thing to do in Texas is go to Gruene Hall. I could spend an entire day just sitting there, listening to music, and people watching.

What is one accomplishment you are most proud of?

My husband and I, while balancing our careers and becoming parents, have bought and renovated four homes — all in an effort to put our girls in a good school district. This started in our early 20's, when we purchased our first home. It was so run-down that the mortgage company almost wouldn't fund it. My husband can handle most renovation work himself, so we gutted that house to the studs, renovated it, got ourselves into a ton of debt doing that (ha!), lived in it for two years, then flipped it for a profit. That funded our next home: another fixer-upper in a better neighborhood! While we loved the house, the schools were bad, so we flipped it to buy our third house. We renovated that one, but we knew it wasn't our "forever home." It was too small for our growing family! We sold it about two years later to fund the next house. Now we're in our fourth house, and we think we're staying put this time, but we've been here three years now and people keep asking us when we're moving (we even ask ourselves this on a weekly basis).

People would be surprised to know:

I'm a graphic designer, but I can't draw to save my life. My mom collected magazines, and I would flip through each one twice: once to look through the typography and layouts, and a second time to read the articles. That's how I fell in love with graphic design.